



**DEPARTMENT OF
SOCIAL DEVELOPMENT**

MEDIA RELEASE

Date: Friday, 29 September 2017

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**DR. PHOPHI RAMATHUBA TO LAUNCH SOCIAL DEVELOPMENT MONTH AND
CELEBRATE THE INTERNATIONAL DAY OF OLDER PERSONS WITH LIMPOPO
SENIOR CITIZENS**

The acting MEC for Social Development Dr. Phophi Ramathuba will on Sunday, 01 October 2017, launch Social Development Month and celebrate the International Day of Older Persons with the senior citizens of Limpopo Province at Musina New Community Hall, in Nancefield, Musina.

The date of October 01st is observed across the world and has been set aside by the United Nations (UN) as the International Day for Older Persons. This year it is commemorated under the theme, "Stepping into the future: tapping the talents, contributions and participation of older persons in society." In addition the first Sunday in October is celebrated as Grandparents Day.

Dr. Phophi Ramathuba will, amongst other things, use the celebration to promote awareness about services to older persons, social development services rendered and further remind South Africans to respect and uphold the dignity of all senior citizens in the country. This event will also mark the official launch of the Social Development Month campaign which takes place during the month of October. Social Development Month focuses on highlighting the importance of working together to fight poverty and build a caring society. Social Development Month further seeks to promote developmental welfare and social security services as well as care and support for children, older persons and people with disability.

A number of activities to mark the importance of this month will take place throughout this month. This activities include the commemoration of International Day of Older Persons on 01 October, World Food Day on 15 October, International Day for eradication of poverty on 17 October, National Golden Games in Kwa Zulu Natal on 22 – 28 October, and the Nelson Mandela Children's parliament in Kimberly 06 October. The theme for the 2017 Social Development Month is "Working Together to Build Caring and Sustainable Communities for All."

Media is invited to cover the event:

Date: Sunday, 01 October 2017

Venue: New Community Hall, Musina Local Municipality

Time: 10h00

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